

Module I. Culture & IP

Intellectual Property Topic 2. Legal framework for O-City

Lesson 1. Legal framework for the registration of intellectual property



Co-funded by the Erasmus+ Programme of the European Union





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Traditionally, intellectual property is defined as the creative works - books, music,

art, inventions and discoveries, software, brand names, and the like – that are protected by copyright, trademarks and patents.

In the following lesson, teachers will learn about the World Intellectual Property Organization and about creative commons.

In this lesson, we will learn...

World Intellectual
Property Organization –
WIPO and
Creative Commons – CC



What is the WIPO?

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The World Intellectual Property
Organization -WIPO-, is a
specialized agency of the United
Nations that promotes the
protection of intellectual property
throughout the world.



What is Creative Commons – CC?

It is a global nonprofit organization that enables sharing and reuse of creativity and knowledge through the provision of free legal tools. These legal tools help those who want to encourage reuse of their works by offering them for use under generous, standardized terms; those who want to make creative uses of works; and those who want to benefit from this symbiosis. (Creative Commons, n.d.)





The objective of this course is...

To recognize the current legal framework for the registration of intellectual property of the products that are designed for the O-City platform.

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To conclude...

Learning the legal framework of intellectual property and Creative Commons is necessary in order to register multimedia on the O-City platform.

If we show, we sensitize ... If we sensitize, we protect!

Intellectual Property

course



CREDITS

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