



Module I. Culture & IP

Intellectual Property

Topic 2. Legal framework for
O-City

Lesson 1. Legal framework for
the registration of intellectual
property



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In this lesson, we will learn...

World Intellectual
Property Organization –
WIPO and
Creative Commons – CC



- What is the WIPO?

The World Intellectual Property Organization -WIPO-, is a specialized agency of the United Nations that promotes the protection of intellectual property throughout the world.



- What is Creative Commons – CC?

It is a global nonprofit organization that enables sharing and reuse of creativity and knowledge through the provision of free legal tools. These legal tools help those who want to encourage reuse of their works by offering them for use under generous, standardized terms; those who want to make creative uses of works; and those who want to benefit from this symbiosis. (Creative Commons, n.d.)





**The objective
of this course
is...**

To recognize the current legal framework for the registration of intellectual property of the products that are designed for the O-City platform.



To conclude...

Learning the legal framework of intellectual property and Creative Commons is necessary in order to register multimedia on the O-City platform.

If we show, we sensitize ...
If we sensitize, we protect!



CREDITS

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